

HBOTM

HOME BOX OFFICE

AUGUST

I



Gregory Peck as
MacARTHUR

Highlights for August



BURLESQUE

Arte Johnson and Will B. Able Baggy Pants & Co. star on *Standing Room Only*. Page 18. Starts Aug. 27

GYMNASICS

A one-hour special starring athletes of the U.S. and 15 nations. Page 9. Starts Aug. 13

CANNONBALL

All speed, all action, stunt-studded racing film with David Carradine. Page 11. Starts Aug. 12

More highlights...

PATTON

George C. Scott is memorable as the general's general in an Academy Award performance. Truly a great war film. Page 7. Starts Aug. 5

WORLD TEAM TENNIS

See the top tennis players in the world as HBO continues its great coverage right into the playoffs. Page 5. Starts Aug. 3

INSIDE THE NFL

A look back at the '77 gridiron action and a preview of '78 kick off. HBO's second season of action highlights. Page 21. Aug. 31

MANDINGO

Temperature zooms to very hot on a slave breeding plantation in pre-Civil War Louisiana. With James Mason. Page 7. Starts Aug. 5

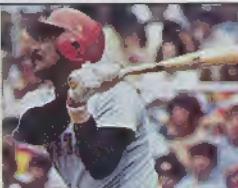


THE LAST REMAKE OF BEAU GESTE

Unbridled madness with Marty Feldman. Page 10. Starts Aug. 11

MacARTHUR

The most controversial hero of our time, he fought and won wars, defined Presidents. Page 6. Starts Aug. 6



RACE FOR THE PENNANT

Exciting new series following who's in first! Page 8. Starts Aug. 8

CHEVY CHASE AND FRIENDS

Some of our best new young comedians join Chevy in a very funny show. Page 15. Starts Aug. 18



BOBBY DEERFIELD

Al Pacino teams with lovely Marthe Keller in a haunting international love story. Page 11. Starts Aug. 13

THE TOWERING INFERNO

One by one, avenues of escape disappear as flames envelop the proud skyscraper. Page 17. Starts Aug. 9

YOU LIGHT UP MY LIFE

The Oscar-winning song you'll always remember in a film you won't forget. Page 15. Starts Aug. 20

... and still more



JESUS CHRIST SUPERSTAR

The international multi-media phenomenon with non-stop music in 28 scenes. Page 21. Starts Aug. 26

ISLANDS IN THE STREAM

Ernest Hemingway's last novel brought to the screen. George C. Scott. Page 19. Starts Aug. 25

THE HARRAD EXPERIMENT

Love is a college credit course on this unorthodox campus in an involving film based on the best-seller. Page 14. Starts Aug. 19

HARRAD SUMMER

In this sequel, vacationing Harrad students attempt to put into practice what they learned in school. Page 14. Starts Aug. 19



OUTLAW BLUES

Peter Fonda, Susan St. James in a comic chase with a country-western score. Page 4. Starts Aug. 4

CRY FOR ME BILLY

For Billy and his Indian girl, there was nothing romantic about the Old West. Page 19. Starts Aug. 26

ROCK 'N' ROLL REUNION

Here it is: just the way you remember it, starring the people who made the sounds of the '50s. Great performers! Page 17. Starts Aug. 2

NASTY HABITS

An outrageous comedy with a great cast of clowns spoofing Watergate. Can you discover who is who? Page 12. Starts Aug. 12

Outlaw Blues



Ex-con Peter Fonda meets his match in Susan St. James who knows all the angles of the music world. They track a ruthless country star through a comedy packed with cars, speedboat chases, great country-western tunes. *Language, adult situations.* (PG-1:41) August 4,7,12,17,20

Tuesday
August 1

4:00 THE THIEF WHO CAME TO DINNER
The entire Houston police force is after him (PG-1:43) p.5

6:00 AAU SWIMMING AND DIVING
Part 2. At Mission Viejo in California. p.4

7:00 LET IT BE
The Beatles! (G-1:28) p.13

8:30 THE HOUSE BY THE LAKE
Brenda Vaccaro (R-1:29) p.5

10:00 THE THIEF WHO CAME TO DINNER
Ryan O'Neal (PG-1:43) p.5

Wednesday
August 2

4:30 EMBRYO
Rock Hudson falls in love with his own creation (PG-1:44) p.4

6:30 ROCK 'N' ROLL REUNION
Standing Room Only. p.17

8:00 WOMEN IN LOVE
Alan Bates (R-2:10) p.9

10:15 EMBRYO

Send in the clones. Barbara Carrera stars (PG-1:44) p.4

12:00 THE GREAT TEXAS DYNAMITE CHASE

Tongue-in-cheek humor with Claudia Jennings (R-1:29) p.12

Embryo

Rock Hudson stars in this bizarre suspense thriller. He's the creator of Victoria (Barbara Carrera) who is born full blown at the age of 24. With Diane Ladd, Roddy McDowall. *Violence, strong language, nudity.* (PG-1:44) August 2,5

AAU Swimming and Diving

Part 2. American swimmers compete in California's fast Mission Viejo pool in this last invitational meet before the Nationals. Watch Olympic gold medalists and world record holders compete. Fabulous diving exhibitions, too. August 1.

Thursday
August 3

5:00 WHAT'S UP DOC?

A zany Peter Bogdanovich hit starring Barbra Streisand and Ryan O'Neal (G-1:34) p.12

7:00 WORLD TEAM TENNIS

Boston Lobsters at New York Apples. p.5

9:00 ROLLERCOASTER

Susan Strasberg, Harry Guardino, George Segal and Richard Widmark (PG-1:59) p.20

11:00 WHAT'S UP DOC?

Madelene Kahn is Ryan O'Neal's fiancee in this screwball comedy (G-1:34) p.12

World Team Tennis

In 1975 Czechoslovakia's Martina Navratilova defected to the U.S. to improve her tennis. For a while, however, she seemed more interested in gobbling up pancakes and hamburgers, which she did with such gusto that she gained 20 pounds. Now, at age 21 and with that excess weight trimmed off, Navratilova is one of the finest woman players in the world, an aggressive lefty who won 37 straight matches early this year. As the World Team Tennis season winds down, Martina will lead Boston against New York on August 3, against Phoenix on the 10th and very likely into the playoffs, which HBO will cover the 18th and 25th. August 3,10,18,25



TONY BUFFY/SI



The House by the Lake

Chic model Brenda Vaccaro thinks she's off for a weekend of romance in the country. But Don Stroud and his hoodlum gang turn her daydream into a nightmare. *Violence, nudity.* (R-1:29) August 1,6,11



The Thief Who Came to Dinner

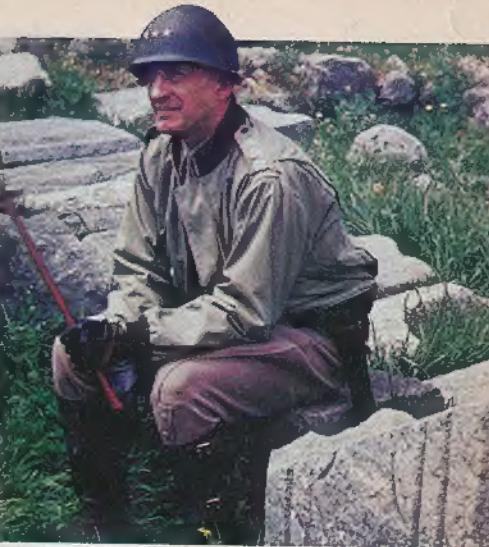
Computer analyst Ryan O'Neal, out for some monetary input, becomes the coolest thief of hot ice in Houston. Jacqueline Bisset (up from *The Deep*) co-stars. *Adult situations.* (PG-1:43) August 1,4



MacArthur

Gregory Peck

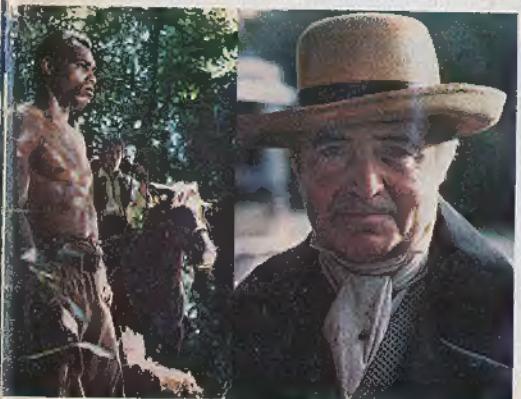
Gregory Peck turns General MacArthur, the legend, into Douglas MacArthur, the man. He fathoms the complex personality of the five-star general who led us to victory over Japan, the commander we turned to when Korea exploded, the man fired for crossing a President. Saint, sinner, hero, villain, genius? Or was he all of these? "The riveting interest derives from the masterful performance of Gregory Peck." (*L.A. Tribune*) *War violence.* (PG-2:08) August 6, 10, 15, 19, 23, 29



Patton

George C. Scott

General George Patton ran roughshod through Europe of the '40s—and through Hollywood, as well, in our '70s. One of the most entertaining and intelligent of all war films, *Patton* won eight Oscars including Best Picture, Actor (George C. Scott), Director (Franklin Schaffner). Scott is the brash, flamboyant general: Karl Malden, his calm foil. Omar Bradley. "If stars wore stars, Scott would have five on his shoulder." (Gene Shalit) *Rough language.* (PG-2:50) August 5, 8, 20, 30



Mandingo

A slave-breeding plantation of pre-Civil War Louisiana—and the strange band of people who live a nightmare there, *Mandingo* is based on the seven-million-copy bestseller. With James Mason, Perry King (*Medical Center*), sexy Susan George, heavyweight Ken Norton. "Lavish, brilliantly produced." (*After Dark*) *Abusive language and physical violence; nudity.* (R-2:07) August 5, 9, 13, 18, 28

Friday
August 4

**5:00 THE THIEF WHO
CAME TO DINNER**
Lively caper with Jacqueline Bisset (PG-1:43) p.5
7:00 OUTLAW BLUES
Romantic, involving and full of action (PG-1:41) p.4
9:00 LET IT BE
Four young men who changed our lifestyles (G-1:28) p.13
**10:30 EXORCIST II:
THE HERETIC**
Oscar winner Louise Fletcher (R-1:57) p.13
12:30 REDD FOXX
On Location. Blue is the word for Redd. p.8

Saturday
August 5

2:00 PATTON
Courageous, daring and ruthless (PG-2:50) p.7
5:00 EMBRYO
A Frankenstein with curves (PG-1:44) p.4
7:00 PATTON
Winner of eight Oscars. George C. Scott stars (PG-2:50) p.7
10:00 MANDINGO
The best-selling book sold 9½ million copies (R-2:07) p.7
**12:15 ROCK 'N' ROLL
REUNION**
Your favorites sing their hits from the '50s. p.17

Sunday
August 6

1:30 LUCKY LADY
Burt Reynolds (PG-1:57) p.17
3:30 WHAT'S UP DOC?
Madeline Kahn (G-1:34) p.12
**5:30 GLADYS KNIGHT AND
RAY CHARLES**
A spectacular SRO event. p.13
7:00 MacARTHUR
Gregory Peck (PG-2:08) p.6
**9:30 THE HOUSE BY
THE LAKE**
Don Stroud (R-1:29) p.5
**11:00 I ESCAPED FROM
DEVIL'S ISLAND**
Jim Brown (R-1:27) p.9
**12:30 GLADYS KNIGHT AND
RAY CHARLES**
Catch their great medley. p.13

Race for the Pennant

Who's in first? And who's trying to bump them out of there? As the scrambles for divisional titles become more intense, HBO will zero in on the leading contenders. This fascinating new half-hour show will go right up to the eve of the World Series, look at powerful Jim Rice and the rest of the slugging Red Sox, at the speedy Royals, the pitching-rich Giants, the surprising Cubs and all the other ballclubs that will be struggling to finish in first place. *August 8, 9, 11, 15, 16, 18, 22, 23, 25, 29, 30*



Redd Foxx On Location

"Blue" is the word for Redd! HBO has taped the saucy "adults only" comedian who brings his uncensored Las Vegas act into your home. Warning: better put the kiddies to bed. *Strong language, frank material.* *August 4, 8*

Monday
August 7

5:30 LET IT BE

A film to make you smile
(G-1:28) p.13

7:00 OUTLAW BLUES

Susan St. James of *McMillan and Wife* (PG-1:41) p.4

9:00 THE GREAT TEXAS DYNAMITE CHASE

Two beautiful new stars—Claudia Jennings and Jocelyn Jones (R-1:29) p.12

10:30 WOMEN IN LOVE

Based on the D. H. Lawrence novel and starring Glenda Jackson (R-2:10) p.9

Tuesday
August 8

4:30 ROLLERCOASTER

Share the scare with the family
(PG-1:39) p.20

6:30 RACE FOR THE PENNANT

A look at the ballclubs in contention p.8

7:00 PATTON

"Old Blood and Guts"
(PG-2:50) p.7

10:00 REDD FOXX

Not for the kiddies. p.8

11:00 DUCHESS AND DIRTWATER FOX

A brisk and bawdy comedy
(PG-1:43) p.16

Wednesday
August 9

5:00 TOWERING INFERN

Winner of three Academy Awards (PG-2:40) p.17

8:00 RACE FOR THE PENNANT

The best plays of this week's best games. p.8

8:30 MANDINGO

Heavyweight Ken Norton stars (R-2:07) p.7

11:00 EXORCIST II: THE HERETIC

Mood music by Enrico Morricone (R-1:57) p.13

Women In Love

Oscar winner Glenda Jackson stars in this frank D.H. Lawrence tale of love and hate between man and woman. Alan Bates and Oliver Reed co-star. *Adult theme, strong sexual content.* (R-2:10) *August 2, 7*

Thursday
August 10

4:30 MacARTHUR

Gregory Peck is great as Big Mac (PG-2:08) p.6

7:00 WORLD TEAM TENNIS

The Boston Lobsters vs. the Phoenix Racquets (tape) p.5

8:30 MacARTHUR

He did return! (PG-2:08) p.6

11:00 I ESCAPED FROM DEVIL'S ISLAND

Jim Brown is the devil they named the island for. Christopher George co-stars in this exciting tale of the famous fortress prison (R-1:27) p.9



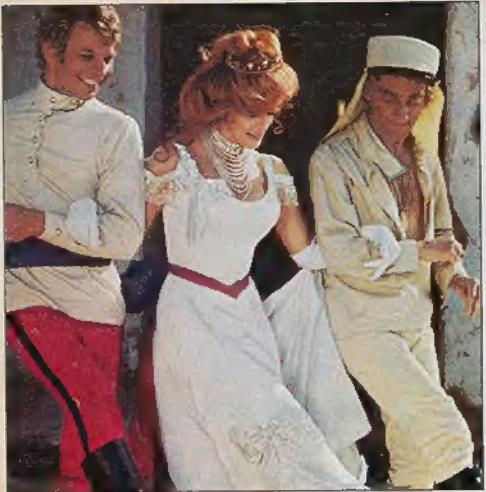
I Escaped From Devil's Island

Jim Brown is the one man the famous prison can't hold. He and buddy Christopher George attempt the impossible dream—escape through shark-infested waters. *Violence, profanity.* (R-1:27) *August 6, 10, 18*



Gymnastics: The American Cup Exhibition

Muscular Kurt Thomas and lithe Kathy Johnson have helped U.S. gymnasts gain international respect. An hour-long special will show both in a star-studded event loaded with standouts from more than 15 nations. Watch for Thomas' innovative routines on the high bar and pommel horse, and for Johnson on the bars. *August 13, 15, 17*



The Last Remake of Beau Geste

Ann-Margret, Michael York, Marty Feldman, Trevor Howard, James Earl Jones, Peter Ustinov, Henry Gibson, Terry Thomas in the same movie? Yes, they're all here—along with Gary Cooper in a "mirage" appearance from the '39 version of *Beau Geste*. Feldman, who also directed, spoofs every Foreign Legion film ever made in this zany take-off of a favorite. *Mildly suggestive.* (PG-1:23) August 11,14,20,26,30

Friday
August 11

5:00 RACE FOR THE PENNANT
Which teams will make it? p.8

5:30 ROCK 'N' ROLL REUNION

The rhythm of the '50s. p. 17

7:00 THE LAST REMAKE OF BEAU GESTE

Graduates of Mel Brooks school of comedy (PG-1:23) p.10

8:30 ROLLEROASTER
George Segal (PG-1:59) p.20

10:30 ROCK 'N' ROLL REUNION

Put on your poodle skirt! p.17

12:00 THE HOUSE BY THE LAKE

Don Stroud (R-1:29) p.5

10

Saturday
August 12

2:00 BREAKING POINT
Crime fab (PG-1:32) p.20

3:30 WHAT'S UP DOC?
Sightgags, pratfalls, laughs, laughs, laughs (G-1:34) p.12

5:30 BREAKING POINT
Bo Svenson (PG-1:32) p.20

7:00 CANNONBALL

Terrific stunt driving, chases, wrecks (PG-1:33) p.11

8:30 NASTY HABITS
Outrageous spoof of Watergate (PG-1:36) p.12

10:30 OUTLAW BLUES
Peter Fonda (PG-1:41) p.4

12:15 CANNONBALL
Fast action (PG-1:33) p.11

Sunday
August 13

2:30 LET IT BE
The title song and many more (G-1:28) p.13

4:00 DUCHESS AND DIRTWATER FOX

Goldie Hawn (PG-1:43) p.16

6:00 AMERICAN CUP GYMNASTICS

Stars from 15 countries. p.9

7:00 BOBBY DEERFIELD
Al Pacino (PG-2:04) p.11

9:30 MANDINGO
James Mason (R-2:07) p.7

11:45 DUCHESS AND DIRTWATER FOX

Bobby Vinton sings "Lemon Drops, Lollipops and Sunbeams" (PG-1:43) p.16

Bobby Deerfield



Who is Bobby Deerfield? No one really knows—not the crowds who cheer him to victory in the Grand Prix, not the women who make love to him, nor the family reaching out to him. Superstar Al Pacino is brilliant in a role revealing his romantic talent. Lovely Marthe Keller co-stars and the sparks fly when they get together. European locales are beautiful. *Language, partial nudity.* (PG-2:04) August 13,17,21,26,30

Cannonball



Great stunt driving . . . spectacular wrecks . . . chilling chases. It's motorized mayhem as a quarter of a million dollars worth of vehicles meet their end in a sky-high pile-up of a climax. David Carradine (Oscar nominee for *Bound for Glory*) shares the screen with brother Robert and Veronica Hamel (*Gumball Rally*). Directed by Paul Bartel who also appears in the movie. (So does director Martin Scorsese, *Taxi Driver*). *Language.* (PG-1:33) August 12,14,20,22,25,29



Nasty Habits

An all-star cast brightens this very original, very inspired comedy. Glenda Jackson! Geraldine Page! Anne Jackson! Anne Meara! Dame Edith Evans! They're all nuns. But look again. In this Watergate spoof, you will enjoy recognizing the famous and infamous! "Biting and very witty." (*Cosopolitan*) Language, adult theme. (PG-1:36) August 12,15,22,27,31

THE GREAT TEXAS DYNAMITE CHASE

Claudia Jennings and Jocelyn Jones outwit police as two beautiful bank robbers speeding across Texas. Great fun! *Nudity, violence.* (R-1:29) August 2,7,17

What's Up, Doc?

Barbra Streisand and Ryan O'Neal are a winning combination in this zany comedy in the Hollywood style of the '30s. With Madeline Kahn. (G-1:34) August 3,6,12,16



The Beatles Let It Be

Take a trip through rehearsals, recording sessions, an impromptu concert and personal relationships with John, George, Paul and Ringo. (G-1:28) August 1,4,7,13,16



Gladys Knight & the Pips and Ray Charles

From a cookin' rehearsal to backstage excitement, all the stops are pulled with Gladys and her Pips and the fabulous Mr. Ray Charles on SRO. August 6,15,25

Monday
August 14

Tuesday
August 15

Wednesday
August 16

Thursday
August 17

Exorcist II: The Heretic



Richard Burton is powerful as a priest in this sequel which picks up where the original *Exorcist* left off. Linda Blair again plays Regan, haunted by visions and dreams of flying. Louise Fletcher is the psychiatrist. Truly an intriguing and suspenseful examination of evil. *Violence, language.* (R-1:57) August 4,9,14

5:30 CANNONBALL
David Carradine, brother Robert, too (PG-1:33) p.11
7:00 THE LAST REMAKE OF BEAU GESTE
Marty Feldman and Michael York play identical twins! (PG-1:23) p.10
8:30 SKY RIDERS
Charles Aznavour and James Coburn in airborne adventure (PG-1:37) p.16
10:30 EXORCIST II: THE HERETIC
James Earl Jones (R-1:57) p.13

4:30 NASTY HABITS
Meara's mate Stiller as a priest (PG-1:36) p.12
6:30 RACE FOR THE PENNANT
Great plays from this week's games. p.8
7:00 AMERICAN CUP GYMNASTICS
Top international stars. p.9
8:00 GLADYS KNIGHT WITH RAY CHARLES
Great music. p.13
9:30 MACARTHUR
Four years in the making (PG-2:08) p.6

5:00 ROLLEROASTER
A taut thriller (PG-1:59) p.20
7:00 ROCK 'N ROLL REUNION
Little Anthony is back! p.17
8:30 RACE FOR THE PENNANT
Try picking the possible contenders. p.8
9:00 LET IT BE
McCartney sings *Besame Mucho* (G-1:28) p.13
10:30 WHAT'S UP DOC?
Barbra Streisand in a madcap comedy (G-1:34) p.12

5:00 OUTLAW BLUES
Action-packed chase comedy (PG-1:41) p.4
7:00 BOBBY DEERFIELD
Bittersweet love story starring Marthe Keller and Al Pacino (PG-2:04) p.11
9:30 AMERICAN CUP GYMNASTICS
Features HBO favorite Kurt Thomas. p.9
10:30 THE GREAT TEXAS DYNAMITE CHASE
Crime pays and pays and pays (R-1:29) p.12

Saturday
Night
Double
Feature



The Harrad Experiment

College students learn the art of loving on assignment at a very unconventional institution of higher learning. Based on Robert Rimmer's bestseller. James Whitmore, Tippi Hedren. "Nice, gentle, very nude, very clean." (*L.A. Times*) *Nudity, adult theme.* (R-1:35) August 19, 23, 25, 29



Harrad Summer

It's vacation time at Harrad College. The under-graduates who passed their exams in living and loving return home to teach their families and friends a few of the things they learned through the unique campus *Experiment. Language, brief nudity.* (PG-1:33) August 19, 22, 27

Friday
August 18

5:00 RACE FOR THE PENNANT

Unusual baseball coverage. p.8

5:30 BREAKING POINT

Robert Culp (PG-1:32) p.20

7:00 CHEVY CHASE AND FRIENDS

On Location. With Tom Leopold and some great young comedians. p.15

8:30 WORLD TEAM TENNIS

First round action of the championship playoff (tape) p.5

10:00 I ESCAPED FROM

DEVIL'S ISLAND

Infamous prison (R-1:27) p.9

11:30 MANDINGO

No magnolias here (R-2:07) p.7

Saturday
August 19

1:30 SKY RIDERS

James Coburn as a soldier-of-fortune (PG-1:37) p.16

3:30 MacARTHUR

War stars! (PG-2:08) p.6

6:00 ROLLEROASTER

A new kind of manhunt! (PG-1:59) p.20

8:00 THE HARRAD

EXPERIMENT

Based on Robert Rimmer's best-selling novel (R-1:35) p.14

10:00 HARRAD SUMMER

Double feature, double pleasure for this Saturday night (PG-1:33) p.14

11:45 SKY RIDERS

Soaring tale (PG-1:37) p.16

Sunday
August 20

1:00 CANNONBALL

Auto adventure (PG-1:33) p.11

2:30 THE LAST REMAKE OF BEAU GESTE

Michael York (PG-1:23) p.10

4:00 PATTON

George C. Scott (PG-2:50) p.7

7:00 YOU LIGHT UP

MY LIFE

Oscar winner (PG-1:31) p.15

8:30 OUTLAW BLUES

Peter Fonda (PG-1:41) p.4

10:30 THE LAST REMAKE OF BEAU GESTE

Marty Feldman (PG-1:23) p.10

12:00 YOU LIGHT UP

MY LIFE

Didi Conn (PG-1:30) p.15

Chevy Chase and Friends

On Location



Handsome, unpredictable Chevy Chase stumbles into your living room with his zany, offbeat humor. The pratfall, the surprise, the unexpected trip—all trademarks which catapulted him to fame on *Saturday Night Live*. He's joined by some of the hottest young comedians in the country. August 18, 21, 24, 27



You Light Up My Life

Laurie believes dreams come true—because she doesn't know any better. Set in the contemporary world of pop music, this movie features the song which won this year's Oscar. Joseph Brooks produced, directed, wrote the screenplay, composed, arranged, conducted the music. With Didi Conn. *Adult situations.* (PG-1:30) August 20, 24, 29



The Duchess and the Dirtwater Fox

George Segal and Goldie Hawn con their way through the Old West. George may well top his laughs in *Where's Poppa?*
Adult humor. (PG-1:43) August 8,13,23



Sky Riders

James Coburn as a soldier-of-fortune and Susannah York, a terrified mother, star in this film about the awesome sport of hang gliding. *Mild violence, language.* (PG-1:37) August 14,19,22

Monday
August 21

Tuesday
August 22

Wednesday
August 23

4:30 BOBBY DEERFIELD
Spectacular race sequences
(PG-2:04) p.11
7:00 CHEVY CHASE AND FRIENDS

Chevy will fall for you. p.15
8:30 LUCKY LADY
West Coast's rum row of Prohibition days. Liza Minnelli, Gene Hackman and Burt Reynolds co-star (PG-1:57) p.17
10:30 BOBBY DEERFIELD
Marthe Keller and Al Pacino (PG-2:04) p.11

4:30 SKY RIDERS
Susannah York, Robert Culp, James Coburn (PG-1:37) p.16
6:30 RACE FOR THE PENNANT

Look at contending teams. p.8
7:00 HARRAD SUMMER
An education for the viewer, too (PG-1:33) p.14
8:30 CANNONBALL
David Carradine stars in racing story (PG-1:33) p.11
10:00 NASTY HABITS
Who's Haldeman? Who's Erlichman? (PG-1:36) p.12

4:30 BREAKING POINT
Belinda J. Montgomery a mob target (PG-1:32) p.20
6:00 DUCHESS AND DIRTWATER FOX

Goldie Hawn in funny western (PG-1:43) p.16
8:00 RACE FOR THE PENNANT
An HBO exclusive. p.8
8:30 THE HARRAD EXPERIMENT
James Whitmore (R-1:35) p.14
10:30 MacARTHUR
Peck turns the legend into a man (PG-2:08) p.6

Paul Newman Steve McQueen Faye Dunaway

One tiny spark starts a night of blazing terror and suspense in this super epic among disaster films. Blockbuster cast includes Paul Newman, Steve McQueen, William Holden, Faye Dunaway, Fred Astaire (Oscar nominee for this performance). Directed by John Guillerman (*King Kong*). *Language, adult situations.* (PG-2:40) August 9,24,27



Thursday
August 24

5:30 CHEVY CHASE AND FRIENDS
A very, very funny show! p.15
7:00 YOU LIGHT UP MY LIFE

Love in the pop music world (PG-1:30) p.15
8:30 TOWERING INFERNO
Directed by John Guillerman (*King Kong*) and featuring all-star cast (PG-2:40) p.17
11:30 CHEVY CHASE AND FRIENDS

A laugh a second with these bright new "finds." p.15



Lucky Lady

Liza Minnelli, Gene Hackman and Burt Reynolds form a highly unlikely trio of adventurers seeking their fortunes as rum runners off the Mexican-American coast during the lawless '30s. Laughs, excitement, action, adventure—and romance—as Gene, Liza and Burt try to realize their get-rich-quick dreams. Directed by Stanley Donen. *Language.* (PG-1:57) August 6,21,26

Will B. Able Baggy Pants & Co.

BURLESQUE



Hold onto your seats: here comes *Standing Room Only*'s brand new burlesque show—the bawdy, popular, old time American art form! Emmy award winner Arte Johnson headlines this razzle dazzle show featuring strippers, comedians, sketches, blackouts and a leggy chorus of prancing, dancing girls. Don't miss this fun-loving look at yesterday as a bevy of beautiful strippers strut down the runway. **August 27, 31**

Friday
August 25

5:00 RACE FOR THE PENNANT
Focus on top competitors. p. 8

5:30 CANNONBALL
Lots of speed, lots of action
(PG-1:33) p. 11

7:00 ISLANDS IN THE STREAM
On seven "Ten Best" lists of
1977 (PG-1:50) p. 19

9:00 WORLD TEAM TENNIS
Semi-finals of playoffs (tape) p. 5

10:30 GLADYS KNIGHT AND RAY CHARLES
Super SRO entertainment. p. 13
12:00 HARRAD EXPERIMENT
Tippi Hedren (R-1:35) p. 14

Saturday
August 26

2:30 BOBBY DEERFIELD
Marthe Keller (PG-2:04) p. 11

5:00 LUCKY LADY
Gene Hackman (PG-1:57) p. 17

7:00 JESUS CHRIST

SUPERSTAR

Based on hit album and broadway rock opera (G-1:48) p. 21

9:00 CRY FOR ME BILLY
Cavalry, Indians, a gunfight, a girl (R-1:33) p. 19

10:30 THE LAST REMAKE OF BEAU GESTE

Marty Feldman as a Legionnaire (PG-1:23) p. 10

12:00 CRY FOR ME BILLY
A runaway Indian maid in the old West (R-1:33) p. 19

Sunday
August 27

1:30 NASTY HABITS
Great lady clowns as nuns
(PG-1:36) p. 12

3:30 TOWERING INFERO

Paul Newman (PG-2:40) p. 17

6:30 HARRAD SUMMER
Sequel to *The Harrad Experiment* (PG-1:33) p. 14

8:00 WILL B. ABLE BURLESQUE
Arte Johnson stars on *Standing Room Only*. p. 18

9:30 TOWERING INFERO

Fred Astaire and Jennifer Jones
(PG-2:40) p. 17

12:15 CHEVY CHASE AND FRIENDS

On Location. p. 15



Islands in the Stream

It took a great novelist like Ernest Hemingway to put this complex, moving saga of a man's inner struggle onto paper. It takes a great actor like George C. Scott to bring it to the screen. He gives one of his best performances. Co-starring Claire Bloom, David Hemmings. Franklin Schaffner directed. "A movie triumph . . . touches the heart in new and surprising ways." (Rex Reed) *Mild language*. (PG-1:50) **August 25, 28**



Cry For Me Billy

The U.S. Cavalry, runaway Indians, a gunfighter, drifter and a frightened but beautiful Indian girl clash in this saga of the old West. A touching relationship develops between Billy and the girl. But the screen explodes with action and horror as their idyllic happiness is violated—and Billy angrily seeks revenge. *Nudity, violence*. (R-1:33) **August 26**



Rollercoaster

There's a menace loose in this amusement park and George Segal is out to get him. Richard Widmark is a gritty Federal agent, Henry Fonda, a safety exec. *Mild language.* (PG-1:57) August 3, 8, 11, 16, 19, 28



Breaking Point

Judo master Bo Svenson goes beyond the law to protect himself when the mob threatens his family. Robert Culp is a cop who does nothing right. *Mild language, violence.* (PG-1:32) August 12, 18, 23, 31

Monday
August 28

5:00 JESUS CHRIST SUPERSTAR
From hit album and Broadway smash (G-1:48) p.21
7:00 ISLANDS IN THE STREAM

Based on Hemingway's last published novel (PG-1:50) p.19

9:00 ROLLEROASTER

Amusement park thrills and chills (PG-1:59) p.20

11:00 MANDINGO

With Perry King (*Medical Center*) (R-2:07) p.7

Tuesday
August 29

5:00 YOU LIGHT UP MY LIFE

Director Joe Brooks also wrote the title song (PG-1:30) p.15
6:30 RACE FOR THE PENNANT

Action in the major leagues. p.8

7:00 MacARTHUR

Producer Frank McCarthy also made *Patton* (PG-2:08) p.6

9:30 HARRAD EXPERIMENT

With favorites from daytime TV (R-1:35) p.14

11:15 CANNONBALL

Six movie directors make spot appearances (PG-1:33) p.11

Wednesday
August 30

4:30 THE LAST REMAKE OF BEAU GESTE

Marty Feldman in high-velocity fun (PG-1:23) p.2

6:00 PATTON

He cut Germany in half (PG-2:50) p.7

9:00 RACE FOR THE PENNANT

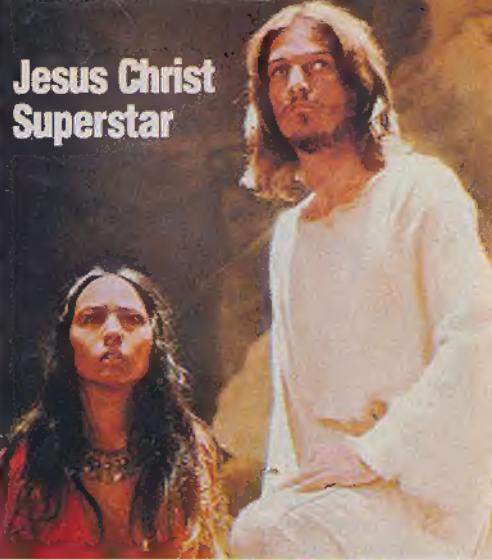
What chance does your favorite team have? p.8

9:30 BOBBY DEERFIELD

Spectacular European locales (PG-2:04) p.11

A spectacular adaptation of the hit Broadway rock opera and record album success, *Jesus Christ Superstar* has electrified audiences around the world. Filmed in the Holy Land at the actual locations of the biblical events it dramatizes, the film gains a telling new dimension. Its music soars, and its lyrics offer instant communication as they retell the seven last days in the life of Christ. Andre Previn conducts. With Ted Neeley, Carl Anderson and Yvonne Elliman. "Perhaps the most remarkable film to emerge since *Cecil B. DeMille*." (United Press International) (G-1:48) August 26, 28

Jesus Christ Superstar



Inside the NFL

Here's a capsule of the 1977 season and a preview of 1978. Take a look again at Denver's "Orange Crush" defense, speedy Walter Payton rushing around, through and over everybody—and last year's Super champs, the Dallas Cowboys. Then size up this season: can the Oakland Raiders come back? How will the 12 new NFL coaches do this year? It's just the start! August 31



HBO Soundtrack



Real-to-Reel Wars

One of the things Hollywood has always done best is the war movie. During the country's first two hundred years, as we saw last month in *America at the Movies*, our nation fought wars in several different places for several different reasons.

The places changed, the reasons changed, but never the fighting men. Their stories have been told through memorable motion pictures: from the Civil War of *The Birth of a Nation* through the epics of World War I like *The Big Parade* and *All Quiet on the Western Front*—to the several realistic films about World

War II, Korea and the Green Berets of Viet Nam.

Through the years, great directors have brought us great films about great heroes. The individual man at arms—Sergeant York, Captain Eddie Rickenbacker, reporter Ernie Pyle, G.I. Audie Murphy—has held the Hollywood spotlight in turn for his courage.

Perhaps the greatest two films about the individual at war are *Patton* and *MacArthur*, biographies of two late, great World War II generals. Both outstanding war movies are being shown on HBO this month. We believe these two films,

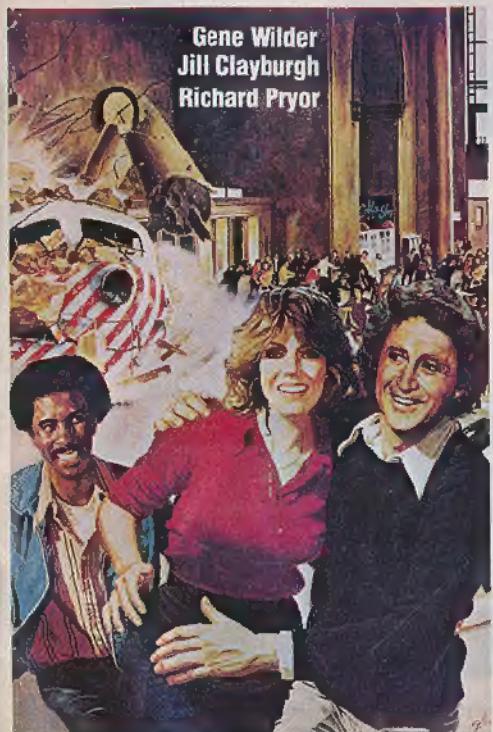
demonstrating what was bad as well as what was good about two American fighting legends, offer unique views of men at war.

We believe they also complement the excellent way in which history is taught in the American school system. What's more, *Patton* and *MacArthur* demonstrate how effectively cable TV can supplement current educational programs.

HBO Box Office reserves the right to make a schedule change or program substitution without notice.

HBO welcomes letters from subscribers. Please mail to: Ms. Susan Devon, HBO Customer Relations Dept., Time & Life Building, Rockefeller Center, New York, N.Y. 10020

Coming: The First Week in September



Sept. 1 to 5

Friday, Sept. 1

- 5:30 RACE FOR THE PENNANT p.8
- 6:00 INSIDE THE NFL p.21
- 7:00 AMERICAN GRAFFITI
- 9:00 CRY FOR ME BILLY p.19
- 10:30 MacARTHUR p.6
- 12:40 RACE FOR THE PENNANT p.8

Saturday, Sept. 2

- 2:30 JESUS CHRIST SUPERSTAR p.21
- 4:30 INSIDE THE NFL p.21
- 5:30 ADULT VENTRILOQUISM SHOW
- 7:00 THE HIDING PLACE
- 9:30 CHEVY CHASE p.15
- 11:00 THE HARRAD EXPERIMENT p.14

Sunday, Sept. 3

- 2:00 SHERLOCK HOLMES' SMARTER BROTHER
- 3:30 ISLANDS IN THE STREAM p.19
- 5:30 SHERLOCK HOLMES' SMARTER BROTHER
- 7:00 SILVER STREAK
- 9:00 ISLANDS IN THE STREAM p.19
- 11:00 SILVER STREAK

Monday, Sept. 4

- 5:30 THE LAST REMAKE OF BEAU GESTE p.10
- 7:00 AMERICAN GRAFFITI
- 9:00 YOU LIGHT UP MY LIFE p.15
- 10:30 BURLESQUE p.18

Tuesday, Sept. 5

- 4:00 BOBBY DEERFIELD p.11
- 6:30 RACE FOR THE PENNANT p.8
- 7:00 CHEVY CHASE p.15
- 8:30 THE HIDING PLACE
- 11:00 CRY FOR ME BILLY p.19

» **SILVER STREAK** «

Coming in September

Smokey AND THE Bandit



**Burt Reynolds
Jackie Gleason
Sally Field**

HBO